

TRUMP

MAKE AMERICA GREAT AGAIN!

Trump Smashes Social Records Following Presidential Announcement

Trump First Candidate to Announce on Periscope While Trending Worldwide on Twitter and Facebook During Declaration Speech

(New York, NY) June 17th, 2015 – Yesterday, Donald Trump declared his candidacy for President of the United States of America. Immediately following his historic announcement, Mr. Trump was the most searched Republican Presidential candidate in every state in the country. 3.4 million Facebook users in the US generated 6.4 million interactions regarding the launch of his campaign, the highest by far, among all 2016 GOP candidates.

Google Trends is reporting that in addition to being the most searched republican candidate in every state in the US yesterday, one hour after his announcement his search interest was at 87%. Comparatively, another GOP candidate also launching his campaign this week, registered just 13% interest the previous day. Additionally, Mr. Trump was the first 2016 candidate to use Periscope to announce his candidacy.

Mr. Trump has a tremendous audience across the country and he will continue to utilize his reach via various social media platforms to share his vision to Make America Great Again.

Visit donaldjtrump.com for more information and follow @realdonaldtrump via Twitter, Periscope and Instagram. Follow Mr. Trump at [Facebook.com/DonaldTrump](https://www.facebook.com/DonaldTrump).

###

Press Contact:

Hope Hicks

hhicks@realdonaldtrump.com

203-273-0226